

DPU

Dr. D.Y. Patil Vidyapeeth, Pune
(Deemed to be University)

Dr. D. Y. Patil School of Design

Bachelor of Science (B.Sc.) in Design with Honours

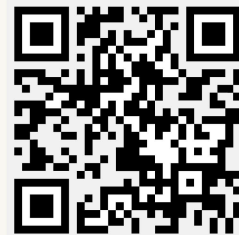
Programme is
approved by
**University Grants
Commission (UGC)**



ADMISSIONS
OPEN FOR
**ACADEMIC YEAR
2024-25**

#AspireDesign

Design



Scan us to visit
Dr. D. Y. Patil School of Design

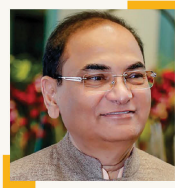


About University

Dr. D. Y. Patil Vidyapeeth, Pimpri, Pune was granted the status of Deemed-to-be University in 2003 by the erstwhile Ministry of Human Resource Development (MHRD) Development and currently known as Ministry of Education (MoE), Government of India based on the recommendations of University Grants Commission (UGC), New Delhi.

The status was accorded in recognition of high quality of education imparted through the state-of-the-art infrastructure and dedicated faculties and ascertaining the potential of the Vidyapeeth for excellence.

LEADERSHIP



Dr. P. D. Patil

Chancellor,

Dr. D. Y. Patil Vidyapeeth, Pune | India



Dr. Bhagyashree P. Patil

Pro-Chancellor



Dr. N. J. Pawar

Vice Chancellor



Dr. Smita Jadhav

Pro-Vice Chancellor

Dr. D. Y. Patil Vidyapeeth, Pune | India

University Accolades



46th

in University category by
NIRF, 2023

81st

in Overall category by
NIRF, 2023

A++

by NAAC with CGPA 3.64 on
a four-point scale, 2022

**9001:2015 &
14001:2015**

Certified University



Institute Accolades



Top Design Institute
of India award by
Competition Success
Review (CSR), 2023



Innovative
Curriculum award
by Eduspark, 2023



Emerging
Design Institute
of the year by
ASSOCHAM, 2023



Best Emerging Institute
in Design with Innovative
Curriculum in Pune by
Times Mirror Education
Excellence Survey, 2023

About Institute

School of Design (SOD) has been added to Dr. D. Y. Patil Vidyapeeth's renowned legacy of providing excellent academic experiences. The Design School core mission is to provide a future-focused design curriculum that prepares students to work as professionals in the future.

The programmes designed by Dr. D. Y. Patil School of Design (DPUSOD) lays strong emphasis on preparing students who can solve real world problems by combining high levels of creativity and technical proficiency with comprehensive knowledge and compassion for people.

DPUSOD with state of the art infrastructure and competent faculty is determined to guide students to achieve academic excellence and become professional in the world of design as specialist's in domains like Fashion, Interior, Graphics, Animation & VFX. School of Design at DPU trains and strengthens its students on techniques, use of modern tools and gadgets, skills like observation, logical reasoning, analytical skills, problem solving ability, creative development, product development, colour theory, mechanical specs orientation etc. from the industry perspectives.



Vision

Empowering creative minds to shape a transformative future through design excellence.



Mission

Dr. D. Y. Patil School of Design's mission is to empower our students to become catalysts of positive change, pushing the boundaries of design and making meaningful contributions to society, culture, and the built environment.

From the Director's Desk



Dr. Kumar Venkataraman

Director,

Dr. D. Y. Patil School of Design, Pune | India

Dear Students,

Welcome to Dr. D. Y. Patil School of Design, also referred as DPU-SOD, where creativity knows no bounds, and innovation thrives.

I'm Dr. Kumar Venkataraman, your Director. Design is your passport to the future, shaping cultures, solving problems, and driving progress. Whether your passion is in Fashion, Interior, Graphics, Animation & VFX. Our institution is your launchpad.

With 27 years in textiles and design, I bring a global perspective to enrich your journey. Design is more

than aesthetics; it's about imagination, observation, creativity, innovation, creating a sustainable design, analysing and problem solving. Embrace every moment and challenge. Our world-class faculty and facilities will empower you to shape the future. Our existing students have been our strength to embark upon. Join our vibrant design community. Together, we'll explore, innovate, and transform.

Welcome to the world where creativity knows no limits, and your dreams create a brighter tomorrow.

Programmes

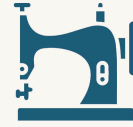
Undergraduate Programme & Specializations



Bachelor of Science
**Graphics, Animation
& VFX with Honours**
90 Seats



Bachelor of Science
**Interior Design
with Honours**
60 Seats



Bachelor of Science
**Fashion Design
with Honours**
30 Seats

Academic pattern: 4 years full time programme - Semester pattern - 2 academic semesters per year.

Curriculum pattern: Choice Based Credit System (CBCS) as per National Educational Policy (NEP) 2020.

Evaluation pattern: Continuous Internal Evaluation (CIE) and End Semester Examinations (ESE).

Programme Highlights

- Appropriate theoretical inputs and corresponding practical inputs.
- Well qualified and experienced Faculties.
- More focus on practical learning.
- Industry focused Curricula.
- Effective Institute Industry Interaction (I Cube)
- Scheduled internships for hands-on experience.
- Major core subjects for sound fundamental learning
- Domain specific Elective subjects
- Courses on Indian Knowledge System (IKS), Ability Enhancement, Skill Enhancement and Value Addition.
- Industry visits, seminars, workshops with industry experts.
- Opportunity for research and innovation during final year.

Amenities on campus

1 Amphitheatre & Auditorium for 400 pax

2 Pattern making Lab, Fabric room, Garment design room

3 Studio, Animation Lab, Photography studio

4 Wood carpentry and fabrication shop floor

5 Smart and well ventilated classroom

6 A serene locale surrounded with IT hub of Pune

7 24*7 Wi-Fi connectivity on campus

8 Hi tech Computer Lab

9 Home away from home cozy hostel

10 24*7 security on campus

11 Doctor on call and tie up with hospitals

12 Café on campus

Career Development and Placement Opportunities

100 % training and assistance for placement is offered.

Summer Internship

Summer Internship is an integral part of B. Sc. Programme during the summer vacation of penultimate year. The interns should undergo two months rigorous training at industry into their field of interest. Internship at industry will be helpful for the interns to acquire firsthand knowledge and information about the organization in general and about the functioning of various departments, working ambience and corporate environment in particular. The interns also get opportunity to learn many out of the box things pertaining to the organization during the internship period through the guidance of their deputed project guide. In addition to that internship provides great opportunity to the interns to exhibit their potential to the industry which may turn into a possible placement.

Career Guidance and Placement Assistance



Sessions on communication skills, soft skills, presentation skills and overall personality development.



Emphasis on consistent practical exposure, training, and skill development.



Placement support



CALENDAR OF EVENTS 2024

DPU ALL INDIA DESIGN APTITUDE TEST					
All India, Online Proctored Test conducted by Dr. D. Y. Patil Vidyapeeth, PUNE, INDIA For Admission Selection Process to B.Sc. (Hons)					
DPU AIDAT Pattern					
Section	Question Pattern	Question Type	Number of Questions	Marks	Time
A	Multiple Choice Questions	Visualization, Observation and Perception	35 Questions	100 Marks	90 Minutes
B		Creativity, Analytical and Logical Reasoning	35 Questions		
C		Design Thinking and Problem Solving	30 Questions		
TOTAL			100 Questions	100 Marks	90 Minutes

Programme Tenure | 4 Years

Fees

Bachelor of Science (B.Sc.)
in Design with Honours

Rs. 1,45,000 per annum

* University Eligibility Fee, University Examination Fee and Hostel Fee will be separate.

* Increase of 3% in the programme fee every year is applicable.

Eligibility

➤ Candidate must be 10 + 2 from any stream and from a recognized board/ university with a minimum of 45% of marks for Open category and minimum of 40% for other categories. Candidates appearing for 10 + 2 may also apply.

➤ Valid scores of DPU All India Design Aptitude Test, 2024.

➤ Personal counselling and admission confirmation



Application Fee

INR 1000 (Application fee is Non-Refundable under any circumstances)

Mode of Payment

Credit Card / Debit Card / Net Banking / UPI / NEFT / RTGS / IMPS

You may reach us on

📍 Dr. D. Y. Patil School of Design, Survey No 87/88, Mumbai Bangalore Express Highway, Tathawade, Pune-411 033 India.

📞 8956627638 / 8956627639 / 8956197521 / 8956197524 / 8956197525 | 8956627636

☎ 020 – 67919494

🌐 dypatilschoolofdesign.com

✉ admissions.sod@dpu.edu.in

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