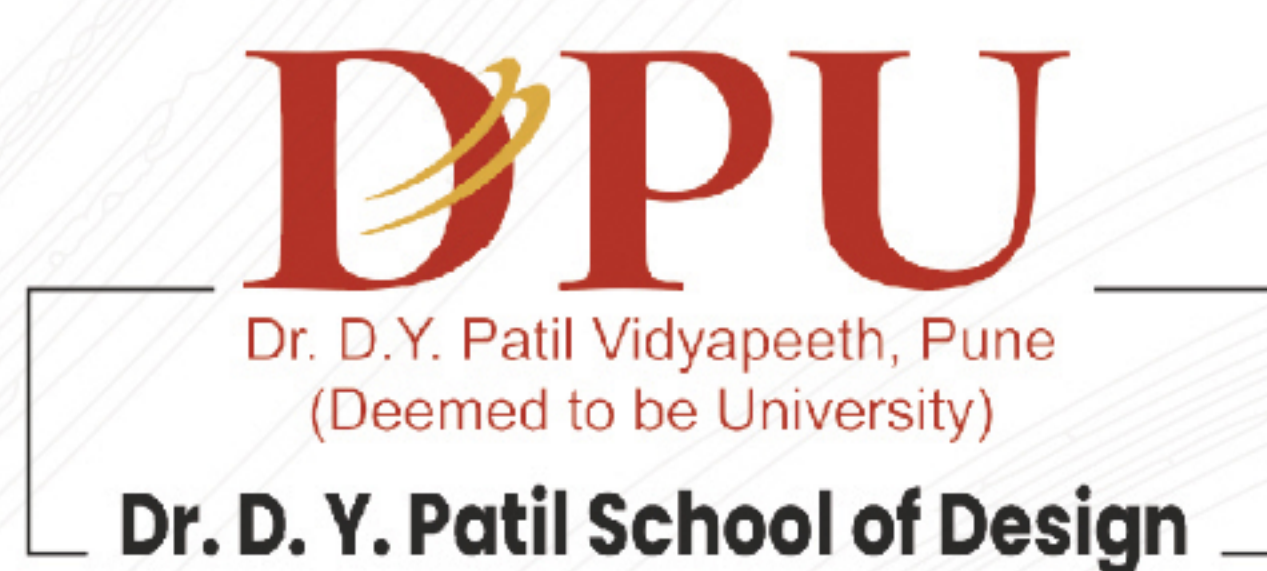




amongst leading institute in design and innovation

Applications invited for

Bachelor of Design 2026

DPU ALL INDIA DESIGN APTITUDE TEST

Conducted by Dr. D. Y. Patil Vidyapeeth, Pune, India

19th April, 2026

Last date to apply

28th Feb, 2026



569 Rank in Asia
155 Rank in South Asia
77 Rank in India

Dr. D. Y. Patil Vidyapeeth (DPU)

Being granted the status of Deemed-to-be University in the year 2003 by Ministry of Human Resource Development (Government of India) on the recommendations of University Grants Commission, New Delhi. The status was accorded in recognition of high quality of education through the state-of-the art infrastructure and dedicated team of faculty and ascertaining the potential of the Vidyapeeth for excellence. The University believes in the holistic development of students. It is accomplished by harnessing the young innovative minds, making them responsible citizens and preparing them so that they can meet the challenges of the present-day global environment.



Who We Are

Established in 2022, DPU | Dr. D. Y. Patil School of Design enriches the legacy of Dr. D. Y. Patil Vidyapeeth, Pune, with a focus on exceptional design education. Our programs empower students to creatively solve real-world design challenges by blending innovation, technical skill, and design empathy. We offer an AICTE-approved Bachelor of Design with specializations in Fashion Design, Communication Design, Interior Spatial & Furniture, Product Design, UIUX Design and Animation, and VFX Design.

Supported by cutting-edge facilities and guided by experts from premier institutes like NID and IIT, our faculty fosters a dynamic learning environment. DPU SOD strives to be a leading hub for design innovation and education, nurturing the next generation of design leaders in India.

Vision



Empowering creative minds to shape a transformative future through design excellence.

Mission



Dr. D. Y. Patil School of Design's mission is to empower our students to become catalysts of positive change, pushing the boundaries of design and making meaningful contributions to society, culture, and the built environment.

Accolades

41st

in University category
by NIRF



Innovative Curriculum
award, Eduspark

63rd

in Overall category
by NIRF



Top Design Institute
of India award, CSR

A++

by NAAC with CGPA
3.64 on a four-point scale



Emerging Design Institute
of the year, ASSOCHAM

ISO

9001:2015 & 14001:2015
Certified University



Best Emerging Institute in
Design in Pune by
Times Mirror

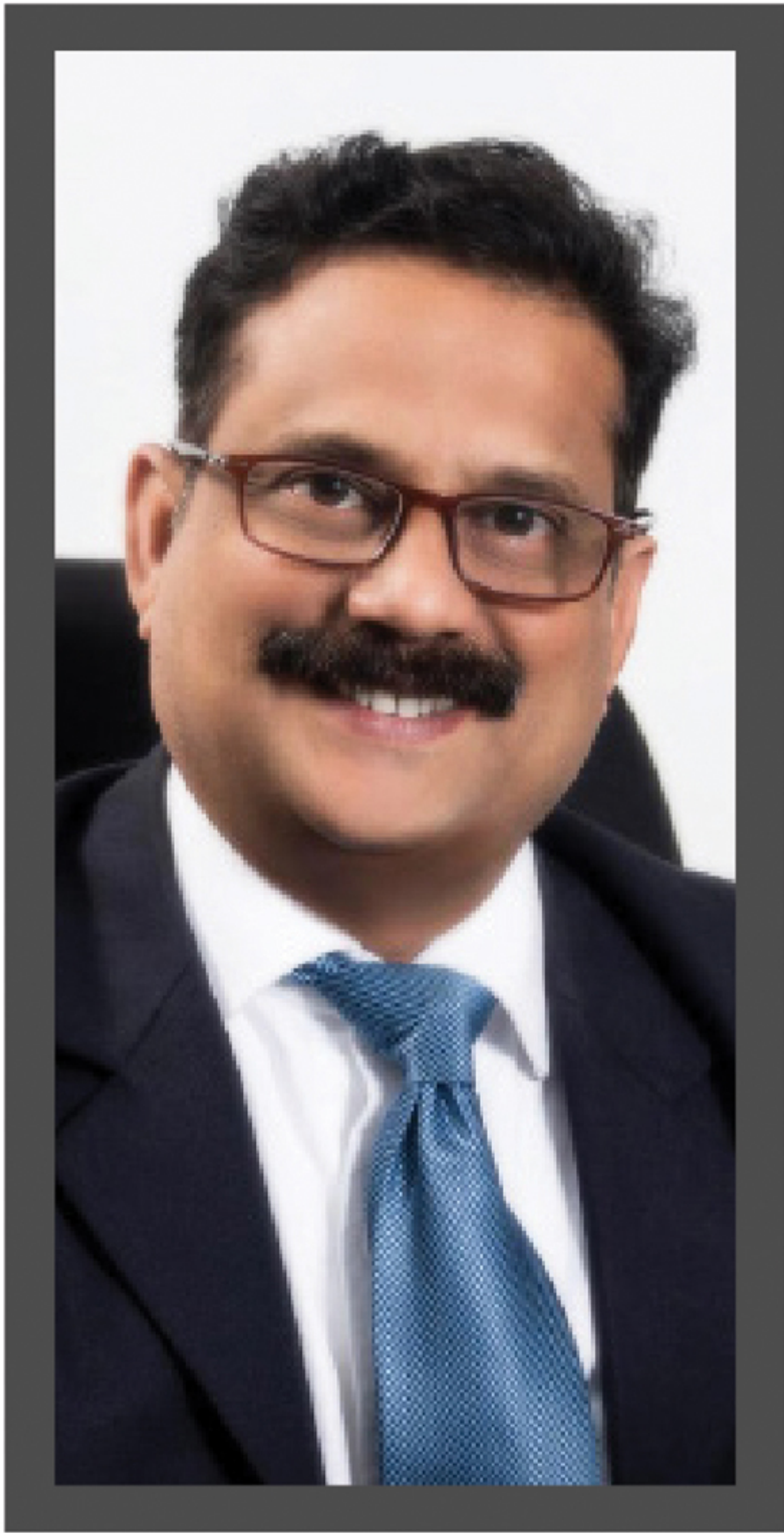
Director’s Desk

Dear Students,

Welcome to DPU’s, Dr. D. Y. Patil School of Design, a place where ideas come to life and creativity serves a purpose. As you begin or continue your journey in design, remember this field is always changing and requires passion, curiosity, and dedication. We are committed to nurturing designers who not only do well academically but also think globally and act responsibly.

We aim to provide you with an education that meets international standards, giving you the skills to compete and work together on a global stage. I encourage you to explore, innovate, and challenge the usual ways of thinking. Every project is a chance to push limits, develop empathy, and create solutions that have an impact. Together, let’s work to make DPU, Dr. D. Y. Patil School of Design a recognized center for design excellence. Wishing you an inspiring and transformational journey ahead.

Prof. (Dr.) Milind Dhobley
Director
Dr. D. Y. Patil School of Design
Pune, India



Programme

Bachelor of Design (B. Des)

Four-year full-time programme approved by AICTE

Fashion Design and Communication

Ideation

Product Design

Research

Communication Design

Creativity & Innovation

UI UX Design

Global perspective

Interior Spatial and Furniture Design

Sustainable solutions

Learning Paradigm

1

Design Thinking, Principals and Fundamentals, Colour Theory, Environmental Studies, Research

2

Domain with electives, practice, assignments and prototypes, workshops

3

Hands-on activities, industry interface, ideation, innovation, prototypes

4

Projects, internships, juries, placement and value assistance for further studies

Labs and studios

16

Wood
carving
studio

15

Metal
design
studio

14

Ceramic
design
studio

13

Fabrication
lab

12

Visual
display
corridor

11

Textile
and fabric
studio

10

Printing and
dyeing
studio

09

Garment
construction
studio

07

Laser
cutting
studio

08

Patternmaking
studio

06

Sound
studio

05

Green
Room

04

Photography and
cinematography
studio

03

Motion
Graphics
studio

02

CAD
studio

01

Drawing and
Illustration
studio



Periodic workshops and
sessions by design folks



Design workshops based
on semester curriculum



Design corridors to exhibit
their design collection and
prototypes



Summit and
Conclaves



Industrial
visits and
field trips



Study
tours



Live projects
and internship



Overall development session
to be well-rounded
professional and responsible
citizen



Portfolios and prototypes
every semester



Effective placement
assistance



Entrepreneurship and
Incubation Centre



Design Excellence



MHRD'S
INNOVATION CELL
(GOVERNMENT OF INDIA)



INSTITUTION'S
INNOVATION
COUNCIL
(Ministry of Education Initiative)



Association of
Designers of India



INDIAN
INSTITUTE
OF INTERIOR
DESIGNERS



The Designer's Class™

Live Network



DOMINIX.
GLOBAL DESIGN



Expressions



Guntaj Gill

Fashion Design and Communication

Though I joined DPU Dr. D. Y. Patil School of Design (DPUSOD) a bit late, I'm confident it was the right choice. Moving to Maharashtra was tough, but the vibrant campus, artistic decor, and world-class studios make it truly worth it.



Swapnangana Senapati

Communication Design

I am a Visual Communication Design aspirant, and I value this institute's rigorous curriculum, interactive sessions, and inspiring faculty that make learning engaging and joyful.



Aarush Nagvekar

Product Design

I'm a Product Design student at DPUSOD, confident of excelling with the top-notch tools, resources, and hands-on exposure. Regular industry visits, guest sessions, and portfolio development each semester keep me career-ready and growing.



Rishika Dubey

Interior Spatial and Furniture Design

DPUSOD is a vibrant, professional space to explore design—no blackboards, just smart boards and cozy, aesthetic learning areas. With celebrations year-round, every day here feels special.

Programme fee**Rs. 3,50,000**

*Eligibility, Examination and Hostel fee will be addition to programme fee

*Increase of 3% in the programme fee every year is applicable

Eligibility

Candidate must be 10 + 2 from any stream and from a recognized board/ university with a minimum of 50% marks. Candidates appearing for 10 + 2 may also apply.

Application Fee**Rs. 1,500/-**

application fee is non-refundable under any circumstances

Selection Process**Part A:**

DPU All India Design Aptitude Test
Mode - Online Proctored
Time - 90 Minutes
Marks - 100

Part B:

Studio Test - 90 Minutes
Portfolio Submission &
Personal Interview
Marks - 100

Meritorious students will be granted admission to B.Des Programme

DPU ALL INDIA DESIGN APTITUDE TEST

Online Proctored Test conducted by Dr. D. Y. Patil Vidyapeeth, PUNE, INDIA
For Admission Selection Process to B.Des.

DPU AIDAT Pattern

Section	Question Pattern	Question Type	Number of Questions	Marks	Time
A	Multiple Choice Question	Visualization, Observation and Perception	35 Questions	100 Marks	90 Minutes
B		Creativity, Analytical and Logical Reasoning	35 Questions		
C		Design Thinking and Problem Solving	30 Questions		
Total			100 Questions	100 Marks	90 Minutes

Scan for our Location

**Dr. D. Y. Patil School of Design**

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Tathawade, Pune, Maharashtra 411033



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